

JAMES Magazine & JAMES Magazine Online

— MOVE PUBLIC OPINION —

Our print publication JAMES Magazine and JAMES Magazine Online (JMO), our daily internet news service, provide information on various Georgia business, political and other news by a team of veteran staff and contributing writers to thousands of influential readers.

The print JAMES Magazine's content and controlled circulation (print distribution of more than 10,000) attracts the attention of many who lead in the development of public opinion on major issues across Georgia. From top corporate, professional and government/political leaders to reporters and writers in the mainstream media throughout the state, JAMES carries features, columns, rankings, polls and commentary that become part of the fabric of public discussion and opinion throughout the state.

The JMO daily news motto is "information before it's news." We often break stories never covered by the mainstream media. JMO also publishes opinion columns in its Forum section on topics ranging from public policy issues to elections authored by Republicans, Democrats, independents and other opinion leaders.

Consider

JAMES Magazine and JMO are published by Internet News Agency. Subscribers to the JMO news service get a bonus by receiving a complimentary JAMES Magazine subscription in the mail.

Legislators, businesspeople along with many people in public service especially consider our daily early morning JMO news email and postings on JamesMagazineGA.com to be a must read. JAMES Magazine has become known over its 20-year span for its annual list of the "Most Influential Georgians" and top state lawmakers, annual rankings of Georgia's top colleges, universities and technical institutions and annual rankings of Georgia's top governmental affairs firms and lobbyists. JAMES is the only Georgia media outlet that compiles state lobbyist rankings. The magazine, as well as JMO, also publishes the popular Floating Boats section that reports on who or what is "rising, drifting or sinking" in Georgia politics and business. An equally-popular feature called Georgia Pines chronicles good news from various cities and counties around the state.

JAMES is a must read for Georgia's top leaders and influential citizens. After all, they set the opinions and trends that keep our state moving forward.



JAMES
— MAGAZINE —
&
JAMES
— MAGAZINE —
Online

— Advertising & Sales Information —

ADVERTISING@JAMESMAGAZINEGA.COM • 678.460.5410 • JAMESMAGAZINEGA.COM

Circulation & Demographics

BY THE NUMBERS

- 20,000 to 30,000 • Average number of people who read a printed copy of JAMES per issue*
- 11,000+ • Print magazine circulation*
- 8,000 • e-magazine circulation
- 2,000/day • Average number of people who read JMO daily online news at JamesMagazineGA.com
- 80% • Percentage of readers in CEO, president, partner or senior management positions
- 10% • Percentage of readers in active media leadership or reporting
- 85% • Percentage of readers in metro Atlanta
- 85% • Estimated percentage of readers with incomes more than \$250,000 a year**
- 70% • Estimated percentage of readers in households whose value is more than \$500,000**
- 57% • Estimated percentage of readers who belong to a private club**

Additionally

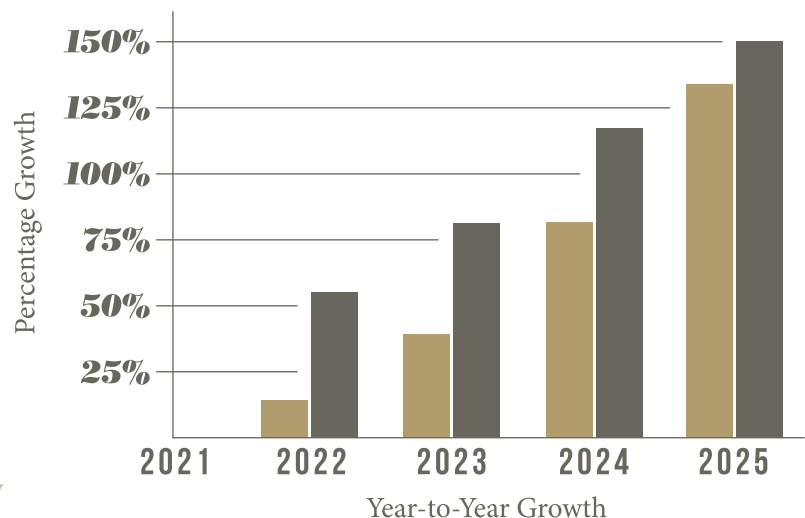
Our readers are often the decision-makers for large corporate or group purchases, meetings, conventions, media buys and investments. From purchasing tickets or suites for sporting events to annual meetings and conventions held both in and outside of Georgia, our readers are the go-to, final-say leaders.

When it comes to vacation, our readers travel mostly to the resort locations of St. Simons, Sea Island, Savannah, Destin, Amelia Island, Lake Burton and Lake Oconee. While on business, our readers mostly frequent the cities of Washington, New York, Charlotte, Dallas, Los Angeles and Las Vegas.

We're growing!

READERSHIP GROWTH

- JAMES
- JAMES Magazine Online



* Circulation is controlled. Print issues vary from 10,000 to 12,000 targeted mailed copies.

** Includes print and online. Demographic estimates provided by insideradvantage.com based on specific analysis of circulation and targeted online readership.

JAMES Magazine & JAMES Magazine Online

— WHY CHOOSE US? —

Fresh & Original Our content focuses on stories and issues that Georgia leaders in opinion, government and business are most interested in on a daily and monthly basis.

Top Tier Readership is made up of leaders and decision-makers in government, business, politics, the law, news/opinion, education and finance.

Targeted Circulation is controlled to leaders who impact major decisions on laws, regulations, purchasing, news, opinion and spending.

Dependable Magazines come and go in our state. We're celebrating our 22nd year of publication, and are stronger than ever.

Noticeable We attract the attention of Georgia's leaders in all areas of life with a magazine that is concise, bursting with features and stories and filled with advertising or sponsor-based content.

Notable We stand out with a message that can easily become accepted fact in opinion-shaping, or a must-have trend in purchasing of upscale goods and services.

We're proud to have more than 250 regular advertisers.
They value our direct reach . . . to the audiences they want to reach.



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2026 Print Advertising Rates

& SPECIFICATIONS

Ad Rates

AD SIZE	1X	3X (-10%)	6X (-15%)	TRIM SIZE	BLEED SIZE
Two-page spread	\$5,000	\$4,500	\$4,250	17"w x 11"h	17.25"w x 11.25"h
Full page	\$3,000	\$2,700	\$2,550	8.5"w x 11"h	8.75"w x 11.25"h
1/2 page, vertical	\$1,800	\$1,620	\$1,530	4.25"w x 11"h	4.5"w x 11.25"h
1/2 page, horizontal	\$1,800	\$1,620	\$1,530	8.5"w x 5.5"h	8.75"w x 5.75"h
1/3 page, vertical	\$1,500	\$1,350	\$1,275	2.875"w x 11"h	3.125"w x 11.25"h
1/4 page	\$1,080	\$972	\$918	4.25"w x 5.5"h	4.5"w x 5.75"h

Ad Specs

PREMIUM SPOTS	1X	6X
Inside front	\$4,000	\$3,400
Inside back	\$3,650	\$3,100
Back cover	\$4,300	\$3,650

GUARANTEED SPOTS

Add 10% to above rates. Including, but not limited to:

Opposite the **Publisher's Message**

Opposite the **Floating Boats** or **Georgia Pines**

DIGITAL REQUIREMENTS

- Art MUST contain 1/4-inch printer "bleeds" on all sides.
- Do not include crop, bleed or registration marks.
- Acceptable formats for ads are PDF, JPG or TIFF.

MATERIALS DEADLINE

- Contact your sales rep for specific art deadline per issue.
- Ads should be sent via email directly to your JAMES contact.

PAYMENT TERMS

- Full payment is due within 15 days from date of the invoice.
- Payment becomes delinquent 10 days after the due date.
- A 1.5% late payment charge is incurred upon delinquency.



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2026 Editorial Calendar

— JAMES MAGAZINE —

JANUARY-FEBRUARY

The Legislative Issue

MARCH-APRIL

The Most Influential Issue

MAY-JUNE

The Tourism & Hospitality Issue

JULY-AUGUST

The Education Issue

SEPTEMBER-OCTOBER

The Lobbyist Issue

NOVEMBER-DECEMBER

The Business Issue



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2026 Digital Advertising

JAMES MAGAZINE ONLINE

Run of Site

ROTATING RIGHT SIDE BAR AD / MAXIMUM OF 5 ROTATING ADS

Views	Size	Rate
2,000 average per day	248 x 207 pixels	\$723 per month

Home Page

ROTATING BANNER AD / MAXIMUM OF 3 ROTATING ADS

Views	Size	Rate
550 average per day	728 x 90 pixels	\$300 per month

Home Page v.2

ROTATING LEFT SIDE BAR AD / MAXIMUM OF 5 ROTATING ADS

Views	Size	Rate
460 average per day	248 x 207 pixels	\$160 per month

Daily email

SOLO PLACEMENT

Views	Size	Rate
1,200 average per day	248 x 207 pixels	\$575 per month

DIGITAL REQUIREMENTS

Final art must be 300dpi at 100% of ad size

- Two-month minimum for online advertising
- Apply a 10% discount for 6x and 15% discount for 12x
- Combo discounts including daily Constant Contact emails

The screenshot displays the JAMES MAGAZINE ONLINE website. The header includes the logo and navigation links: Home, JAMES News, Floating Boats, Georgia Pines, Subscribe, Contact Us, and Log In. A prominent banner at the top reads "Turn Insight Into Impact - our government experience is your advantage." Below this, several article teasers are visible, including "The Most Influential Readings in Georgia", "Watch the November 23rd Georgia Gang here!", "Lawmakers consider ways to reduce chronic absenteeism", "Senate foster care committee adopts recommendations", "Joint education committees examine teacher workforce, literacy initiatives", "McCormick secures funding for Lake Lanier water quality initiative", "SoS: Audit confirms PSC vote count", "Ga. Dept. of Labor unveils plan to transform agency", "Opinion: Washington should let Georgia decide its own future on sports betting", "Opinion: A personal investment in Georgia's future", and "Opinion: Georgia's future". On the right side, there are social media links (Facebook, Twitter, YouTube), a subscription box for "JAMES MAGAZINE" with a price of \$19.50/month, and a "Georgia Power" advertisement. At the bottom, there is a "Watch The Georgia Gang on YouTube" section and a "My Account" link.

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Print Ad Size Specifications

TWO-PAGE SPREAD



Trim • W: **17"** x H: **11"**



Bleed • W: **17.25"** x H: **11.25"** All backgrounds should extend through



Safe • W: **16.25"** x H: **10.25"** All text and important images should remain inside

FULL PAGE



Trim • W: **8.5"** x H: **11"**



Bleed • W: **8.75"** x H: **11.25"**
All backgrounds should extend through



Safe • W: **7.75"** x H: **10.25"**
All text and important images should remain inside

BACK COVER



Trim • W: **8.5"** x H: **11"**



Mailing • W: **8.5"** x H: **2.25"**
No artwork should extend into



Bleed • W: **8.75"** x H: **8.875"**
All backgrounds should extend through



Safe • W: **8"** x H: **8.5"**
All text and important images should remain inside

1/2 PAGE HORIZONTAL



Trim • W: **8.5"** x H: **5.5"**



Bleed • W: **8.75"** x H: **5.75"**

All backgrounds should extend through



Safe • W: **7.75"** x H: **4.75"**

All text & important images should remain inside

1/2 PAGE VERTICAL



Trim • W: **4.25"** x H: **11"**



Bleed • W: **4.5"** x H: **11.25"**

All backgrounds should extend through



Safe • W: **3.5"** x H: **10.25"**

All text & important images should remain inside

1/4 PAGE



Trim • W: **4.25"** x H: **5.5"**



Bleed • W: **4.5"** x H: **5.75"**

All backgrounds should extend through



Safe • W: **3.5"** x H: **4.75"**

All text & important images should remain inside

1/3 PAGE



Trim • W: **2.875"** x H: **11"**



Bleed • W: **3.125"** x H: **11.25"**

All backgrounds should extend through



Safe • W: **2.125"** x H: **10.25"**

All text & important images should remain inside